	VIDYAPRATISHTHAN'S KAMALNAYAN BAJAJ INSTITUTE OF ENGINEERING & TECHNOLOGY, BARAMATI
	Public Relations Officer
	Monthly Report: 1 Sept.-30 Sept. 25

Month: September 2025

Name: Mr. Suraj H. Kumbhar

Key Activities

1. Social Media Management & Promotion

- Updated official Facebook, LinkedIn, and Instagram pages of the college.
- Posted regular updates on student placements, training programs, and institute achievements.
- Shared official social media page links with all stakeholders and appealed to tag the institute for major achievements.
- Ensured consistent posting and visual identity to strengthen the institute's digital presence.

Facebook: <https://www.facebook.com/vpkbiet2018>

Instagram: <https://www.instagram.com/vpkbiet.baramati/>

LinkedIn: <https://www.linkedin.com/in/vpkbiet-baramati/>

2. Industry Liaison & Coordination

- Took the initiative to reach out through email communication to companies such as JB Everest, Cummins India Pvt. Ltd., and Eleger Kerpen for internship and placement opportunities.

- Coordinated with corporate HRs and assisted in drafting follow-up letters and proposals for collaboration.
- Supported the T&P Cell and departments in event promotion and information circulation.

3. Industry Visit to Spark Minda

Date of Visit: 27th September 2025

Purpose: Discussion on MoU for Internship, Guest Visit, and Placement Collaboration

Objective: The visit aimed to explore collaboration opportunities between Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering & Technology (VPKBIET), Baramati and Spark Minda, Pune, in the areas of student internship, expert guest lectures, and campus placement drives.

Discussion Points

- Proposal for signing an MoU to establish a structured partnership for training, internship, and recruitment.
- Discussion on providing internship opportunities to pre-final and final-year students of Mechanical, Electrical, and related branches.
- Consideration of industry expert guest sessions to enhance students' practical exposure and understanding of emerging technologies.
- Discussion on the possibility of future campus recruitment drives for eligible engineering graduates.

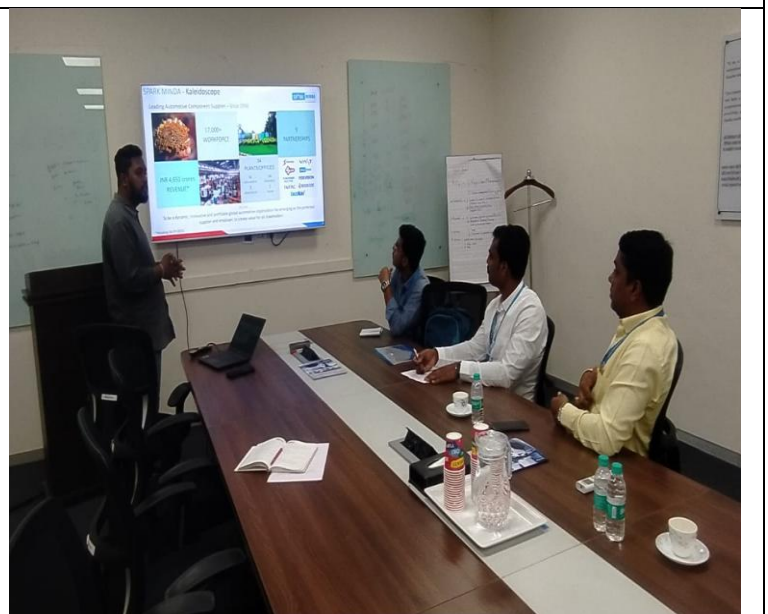
Outcome

- Spark Minda representatives showed a positive response to the proposal and appreciated the initiative taken by VPKBIET.
- They expressed interest in receiving a formal MoU draft and student internship details from the institute for internal processing.

- Follow-up communication will be made through email to finalize the draft and schedule the signing process.

Conclusion

The visit was productive and encouraging, strengthening the potential for a long-term academic–industry partnership. The proposed collaboration is expected to benefit students by providing hands-on exposure, internship opportunities, and enhanced employability.



Summary:

The month of September focused on strengthening external communication, improving institutional visibility, and ensuring efficient information flow between stakeholders. All planned tasks were completed as scheduled, and necessary documentation was prepared.

Activities Planned for the Month – October 2025

Follow-up on MoU with Spark Minda, Pune

- Submit the formal draft of the MoU and complete the approval process.

Industry Outreach and Communication

- Continue email communication with companies such as JB Everest, Cummins, Eleger Kerpen, and other potential recruiters for internship and placement collaboration.
- Initiate contact with new industries in Pune and surrounding regions for future MoUs.

Social Media and Public Relations

- Regularly update official Facebook, LinkedIn, and Instagram pages with campus news, achievements, and upcoming events.
- Feature student success stories and training program highlights to enhance the institute's visibility.
- Encourage departments, faculty, and students to tag the institute's official pages for significant achievements.