



Short report on MESA Logo Making Competition 2K25

Event Report: Logo Making Competition

Organized by: Mechanical Engineering Students' Association (MESA)

Date: 28th March, 2025

Venue: Online Platform

Duration: 28th March, 2025- 30th March, 2025

Objective: The Logo Making Competition was organized to encourage creativity and design thinking among students, and to create a unique identity for MESA through a student-designed logo.

Event Overview:

The competition was open to all students of the VPKBIET. Participants were required to design an original logo that reflected the values, mission, and spirit of MESA. The entries were judged based on creativity, relevance, originality, and aesthetic appeal.

Participation:

A total of 43 students participated in the competition, submitting a diverse range of innovative and visually compelling logo designs.

Judging Panel:

The designs were evaluated by a panel comprising faculty members and design experts from the department. The judges were Dr. Vipin Gawande and Dr. Vinod Todkari

Prizes & Recognition:

Winner's Prize: ₹ 500/-

The winning logo will become MESA's official logo.

The winner will be awarded with Cash prize, Trophy, Soft copy of certificate and shoutout on social media.

All the participant will be awarded with soft copy of '**Certificate of Participation**' as token of appreciation.

Outcome:

The competition successfully tapped into the creative potential of the students and helped in selecting a new official logo for MESA. The winning design will be used in all future communications and branding of the association.

Shortlisted Logos:

Winner:

The logo made by "**Masalkar Aditya**" from class '**TE Electrical**' has been selected as the official winner of the competition.

The Winning Logo:

Following is the winning logo which now is the official logo of MESA:



Conclusion:

The event received positive feedback from both participants and judges. It not only fostered artistic expression but also enhanced student engagement with MESA's initiatives. The official logo is the intellectual property of MESA, VPKBIET. All rights, including copyright and rights to modification, are reserved.

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