



Vidya Pratishthan's Kamalnayan Bajaj Institute of  
Engineering & Technology, Baramati



Institution's Innovation Council (IIC)

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**Topic:** Webinar on Design Thinking and Critical Thinking

Date: 12 Feb 2022

Time: 11:00 am-12:30 pm

Mode: Online

**Contents:** Overview of innovation processes, phases of design thinking, finding new ways to innovate by reframing the challenge

**Objectives:**

- To describe the essential ingredients of the design thinking process
- To identify key terms and stages in the process
- To understand the unique advantages of design thinking
- To identify opportunities for applying design thinking

**Resource Person:** Mr.Jimmy Jain, Founder society of design thinking professionals

**Participants:** Students and faculty members from HEIs

**Number of Participants:** 130



Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering & Technology, Baramati

Entrepreneurship Development Cell

in association with

Institution's Innovation Council



Presents a Webinar on

## Design Thinking and Critical Thinking

Date: 12 Feb 2022 Time: 11 am

Registration: <https://forms.gle/7hKGkRLJXWHNximn8>

Join Zoom Meeting: <https://zoom.us/j/8676197907?pwd=ZG5PYWlXVHVhZkRSK3RlTGxmd2lPdz09>



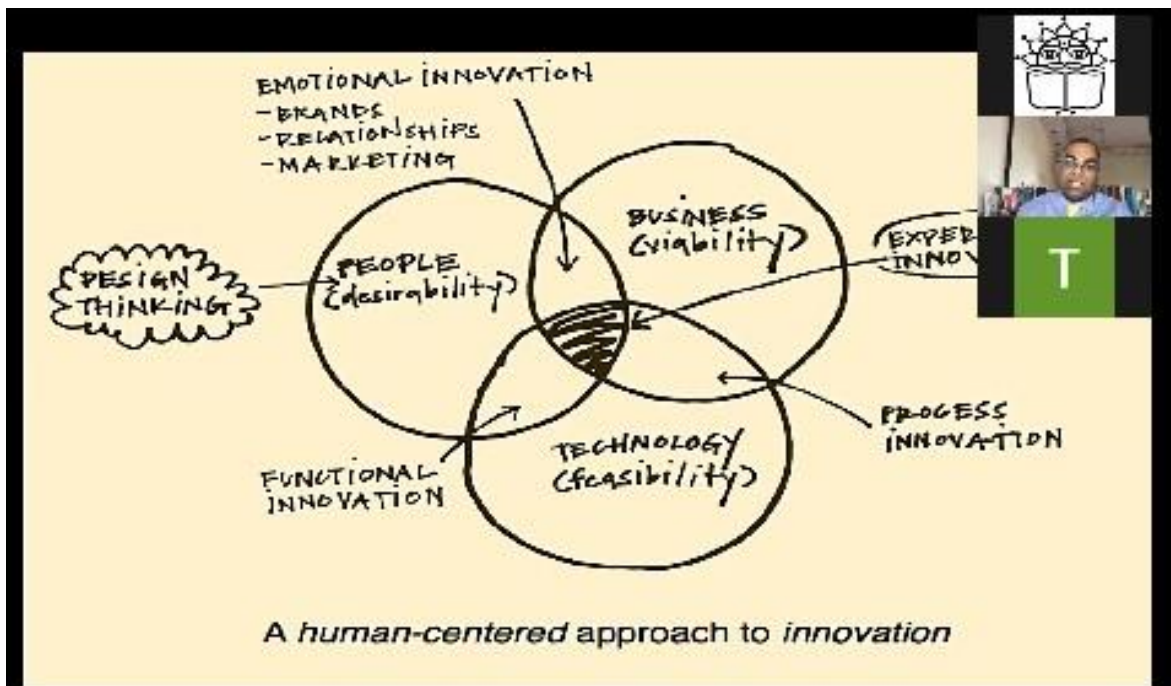
**Mr. Jimmy Jain**  
Forbes Contributor  
Founder, Society of Design  
Thinking Professionals

**Dr. Jyoti Rangole**  
Head ED Cell, IIC, Convener  
VPKBIET, Baramati

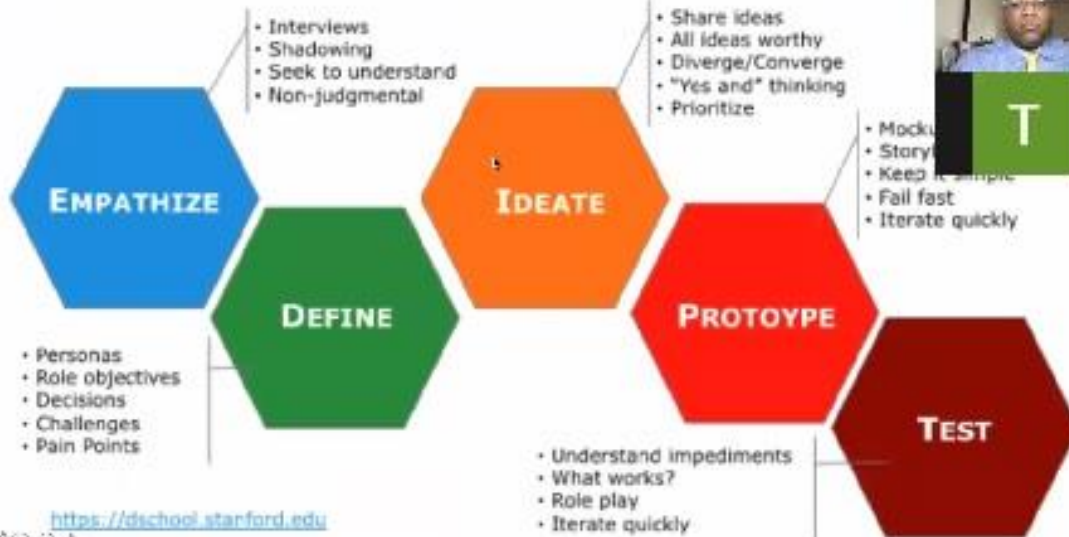
**Dr. R.S. Bichkar**  
Principal, IIC, President  
VPKBIET, Baramati

Youtube link: <https://www.youtube.com/watch?v=9v20kPdIbKw>

Screen Shots:



# Stanford d.school Design Thinking Process



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1552\_Vaibhavi S...

1250 Rohan hat...

1658Santosh wa...

1118 Shruti Ban...

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1620 Tejas Taware

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1250 Rohan hatkar

1658Santosh wagh...

1118 Shruti Bansode



Jimmy Jan

Start Video

Participants

Chat

Share Screen

Record

Reactions

Love

pe here to search

System tray area showing icons for network, volume, and temperature (27°C), along with the date and time (10:49 AM 2/12/2022).

Identify a challenge.  
*ex. You can't eat ice-cream everywhere you want to*

Don't assume the answer in the question.  
*ex. How might we create a dripless ice cream cone?*

Be open enough for discovery, be specific enough for direction.  
*ex. How might we redesign ice-cream to be more portable?*

THE BRIEF

**Formulate**  
**"How Might We..."**  
**questions**

A HOW M...  
 ... IS FRAMED  
 OPTIMISM AN  
 JUDGEMENT

... IS WRITTEN IN  
 PLAIN ENGLISH  
 ... IS NOT TOO BROAD  
 OR TOO SPECIFIC

### Feedback Analysis:

Sr.no	Particulars	Responses				
		Strongly agree	Agree	Strongly Disagree	Disagree	
1	Whether objective of the session met	67.9%	32.1%	-	-	
2	The session was useful	71.6%	28.4%	-	-	
3	The presenter encouraged critical thinking and discussions	70.4%	29.6%	-	2%	
Rating out of 5 ( 5-Best, 1-Poor)		5	4	3	2	1
4	Overall rating of this session	75.3%	18.5%	3.7%	0%	2.5%