THE MINDS BEHIND THE DATA



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BE-Mechanical

Position: System Engineer, TCS

Data science is a discipline that organizes, analyses, and discovers insights from data to be used in making informed decisions. Companies and industries accumulate large amounts of data, and they use the results in multiple ways to determine the best ways to improve their business processes.

For example, organizations can gather customer feedback from multiple platforms and get valuable information on the needs and desires of their customers. They may use this information to revise their marketing strategy or create a new product.

Being such a diverse field, applicants for data scientist positions need to have strong technical knowledge in fields such as mathematics or computer science, but also possess soft skills like the ability to work under pressure and good communication.